



The *Citizens Initiative Review* convenes a cross section of the state's voting population to provide voters a clear, useful and trustworthy evaluation of ballot measures.

## Citizens' Initiative Review: Ballot Measure

This statement was developed by an independent panel of 23 Oregon voters. The panel was chosen at random and balanced to fairly reflect the state's voters in terms of political party, location of residence, gender, ethnicity, age, and education level. The panel has issued this statement after five days of hearings and deliberation. The panel heard from representatives of the campaigns for and against the measure, along with background witnesses during the Review. The nonprofit, nonpartisan organization Healthy Democracy Oregon surveyed and hosted the Review.

**Citizens' Statement in Support**  
Position taken by \_\_\_ of the \_\_\_ panelists.

**Citizens' Statement in Opposition**  
Position taken by \_\_\_ of the \_\_\_ panelists.

- **Study the measure**
- **Report in the 2010 Voters' Pamphlet**

# Random Selection

- Pulled a large random sample of registered voters (10,000)
- Sent invitations in the mail
  - (includes dates of review, offers stipend, reimbursements, does not disclose which measure will be reviewed)
- Received 350+ (back with additional demographic information)

# **Cross Section of 24 Voters (Demographics)**

- **Gender**
- **Party Registration**
- **Voting History**
- **Age**
- **Ethnicity**
- **Education**
- **Congressional District**

# Citizens' Initiative Review Timeline

- 2007: Introduced the Citizen's Initiative Review
- 2008: Successful 'Field Test' on Measure 58
- 2009: Legislation passed for CIR 'pilot'
- **2010 Pilot conducted; results in Voters' Pamphlet; NSF funded evaluation of CIR**
- 2011: Legislation Passed to make the CIR permanent

# Videos

- 2008 field test & 2009 pilot legislation
- 2010 official pilot on 2 measures & recent legislation

# 2011 Legislation

- Established an Independent commission within executive branch to oversee future Citizens' Initiative Reviews
- Creates an Independent Fund
  - (grants and individual contributions)